



Guidelines for Eco-friendly Data Centres

Lessons learnt in three European Research Projects
on Data Centres Energy Savings

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Virtual Machine
Dynamic
Consolidation and
Turn off Servers

Green Service Level
Agreements

Adapt to Renewable
Energy Availability



Parasol



HP Labs
NetZero



All4green

DC4Cities

Jan 2010 - Jun 2012

Nov 2011 - Apr 2014

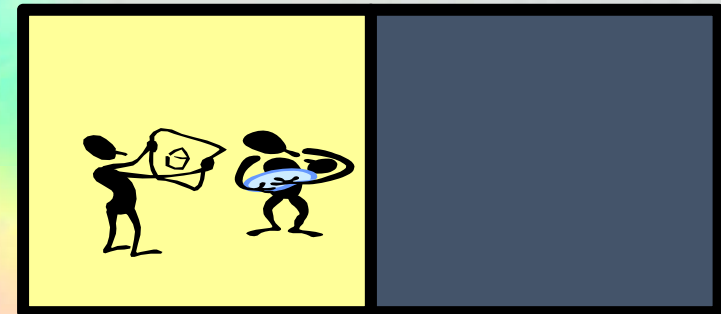
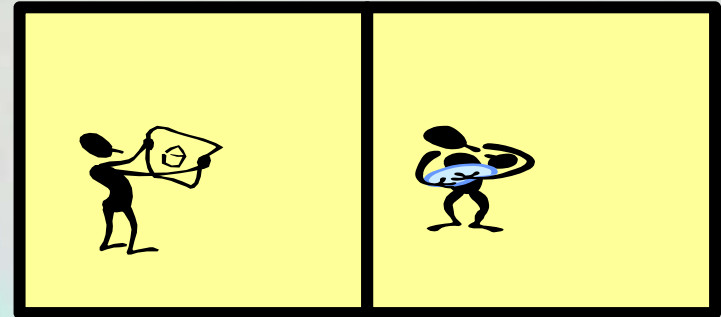
Sep 2013 - Feb 2016

SMARTGREENS 2016

Home Lights vs. Computers and DCs

How could you save energy at home?

- By shifting activities that do not interfere with each other to the same room and switch off unused electrical consumers in the other rooms
- By moving activities to rooms with more energy efficient light bulbs or other more efficient electrical devices that suffice the needs





Energy Saving in Data Centres: FIT4Green Project Overview

FIT4Green - Federated IT for sustainable environmental impact
FP7 Call 4, Objective ICT-2009.6.3.c: ICT for Energy Efficiency -
ICT services and software tools enhanced with energy features.

ABSTRACT

FIT4Green aims at contributing to ICT energy reducing efforts by creating an energy-aware layer of plug-ins for data centre management and automation systems. The plug-ins enhance existing ICT solutions deployment strategies by moving computation and services around a federation of ICT data centre sites, with the final goal to minimize the overall power consumption figure.

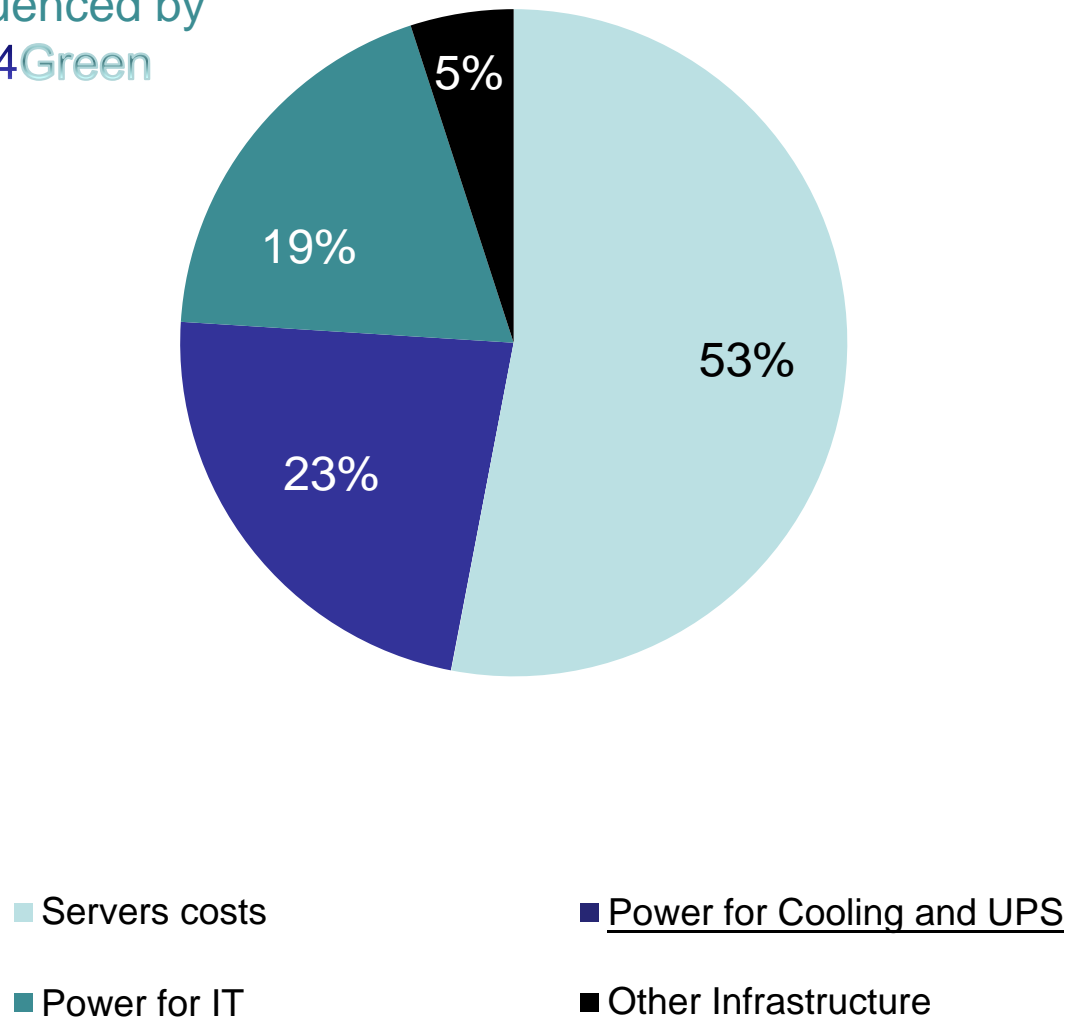
PARTNERS



Src: J.Hamilton, CIDR 2009

Cost distribution

Influenced by
FIT4Green

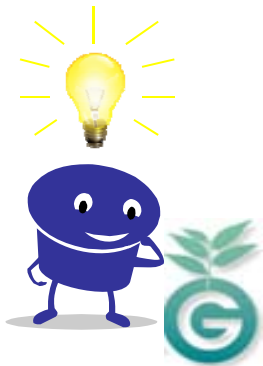
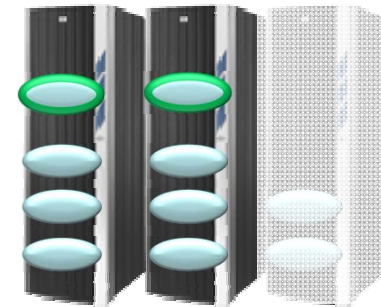


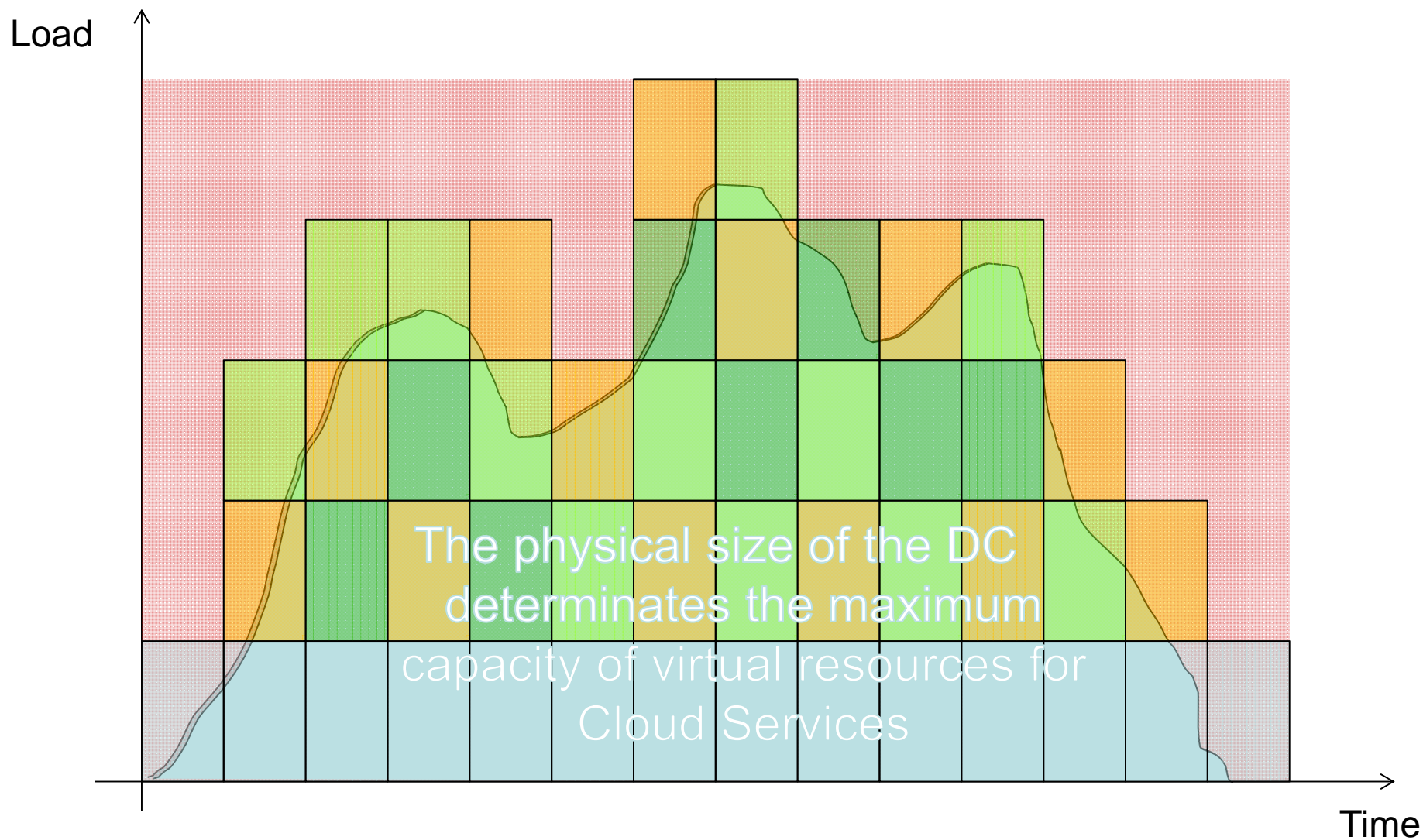
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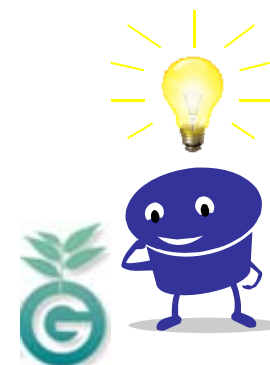
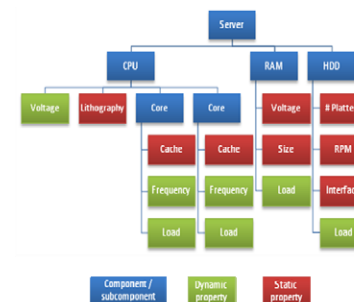
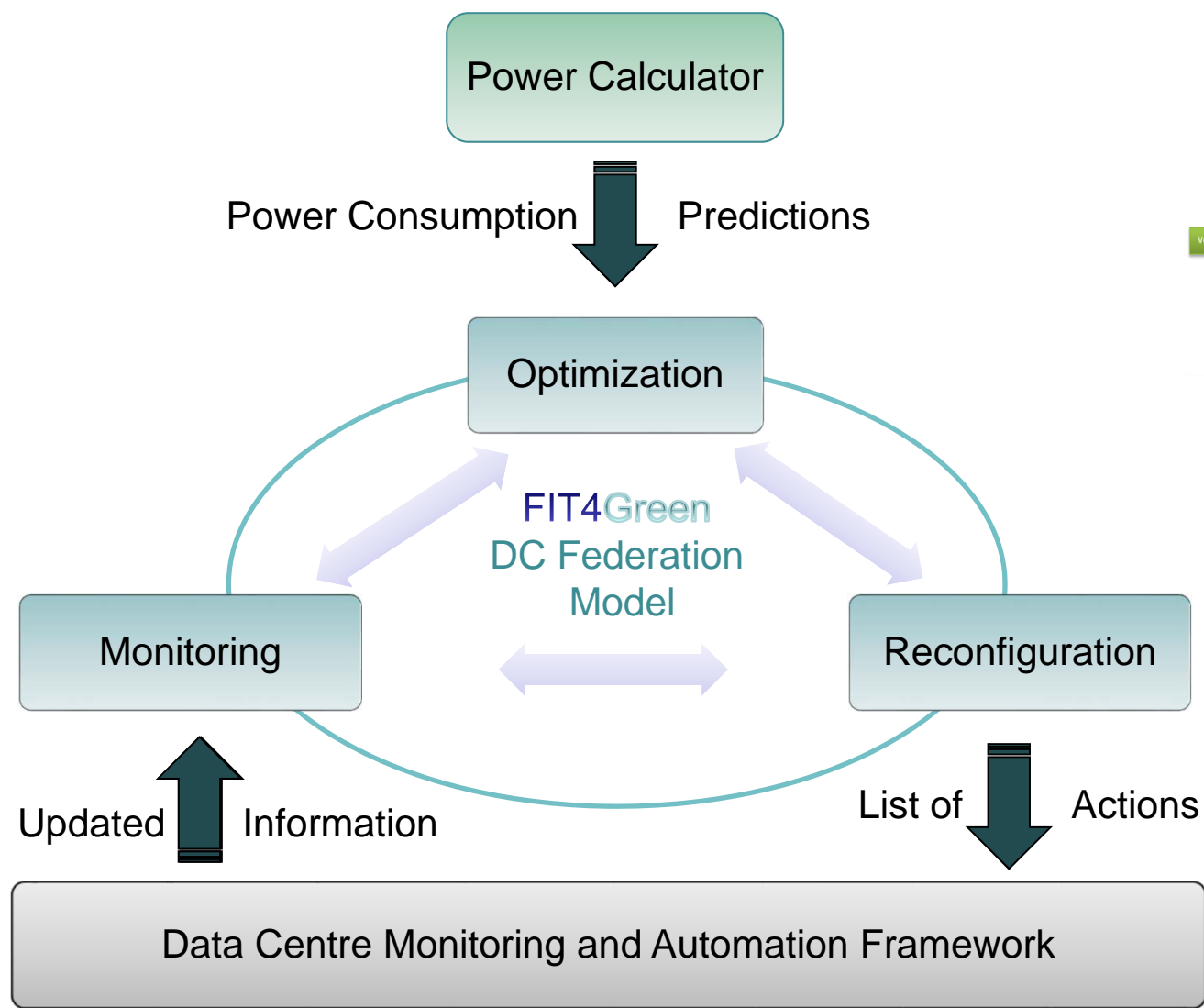
direct saving in servers
and network devices
energy consumption

General Strategies applied in a FIT4Green Cloud

- VMs are consolidated and unused servers are turned off
- VMs are allocated to “more efficient” servers/data centres: incremental “cost” considered.

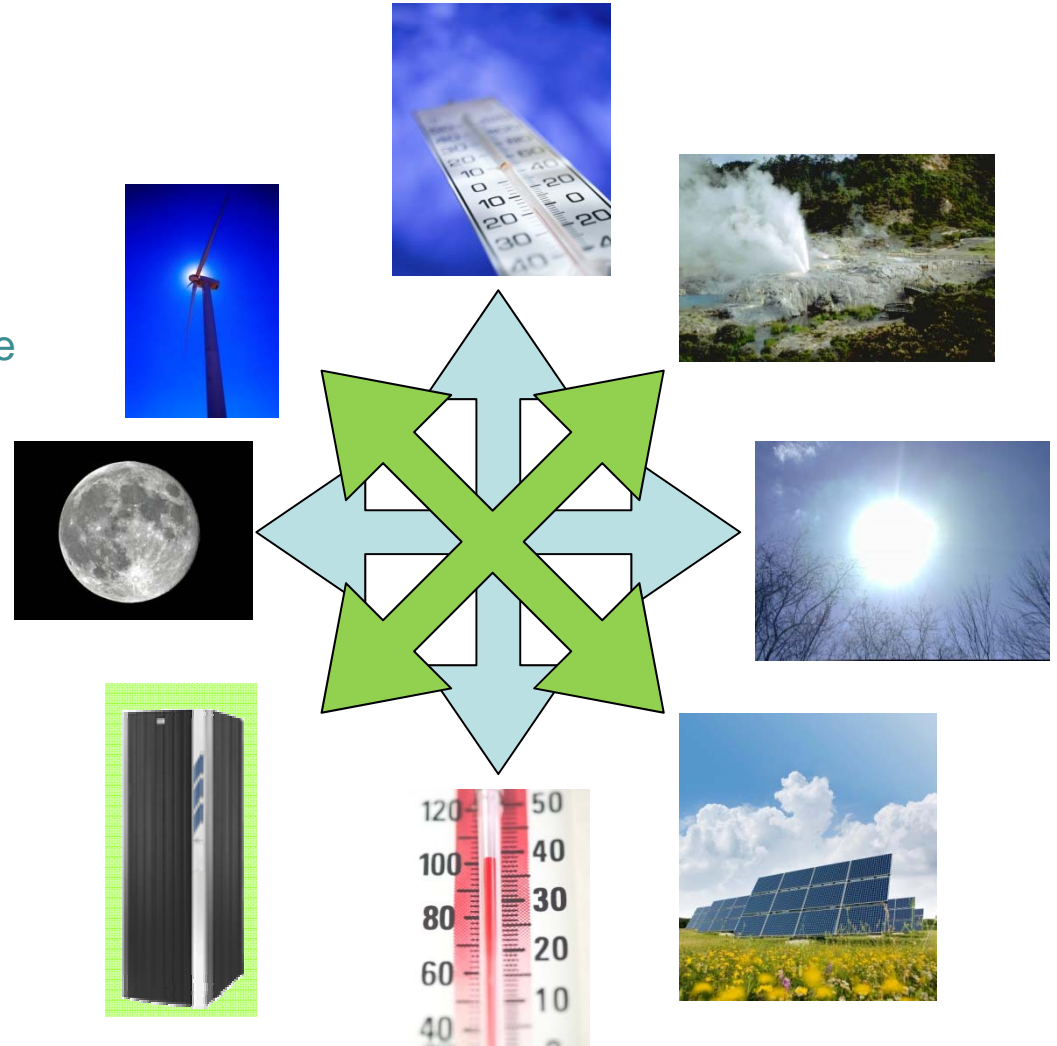






“Federation” policies seek to:

- ✓ Relocate VMs to capitalize on geographical characteristics like:
 - ✓ Season & Temperature differences
 - ✓ Time-zone differences – ‘Follow the Sun’
 - ✓ Energy source differences
- ✓ Relocate VMs to capitalize on data centres characteristics like:
 - ✓ Equipment & Infrastructure differences
 - ✓ PUE & CUE differences
 - ✓ Cogeneration options



All strategies are ranked through their Energy KPIs.



Numeric results	Single site tests	Federated site tests
Traditional/Cloud DC ENI (Italy)	Around 30%	From 28% to 50%
Supercomputing DC Jülich FZ (Germany)	From 4% to 28%	From 30% to 51%
Cloud computing DC HP (Italy)	From 10% to 24%	From 17% to 21%

[Results may vary depending on the test environment]

Refrigerators vs. Computers and DCs

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home > environment > energy pollution climate change wildlife

Energy efficiency

UK set to trial 'smart fridges'

Widespread use of dynamic demand fridges could save 2m tonnes of CO2 a year, according to a report out today

Jo Adetunji
Tuesday 2 December 2008 10.30 GMT

f t e p in G+ Save for later Shares 0

This article is 7 years old

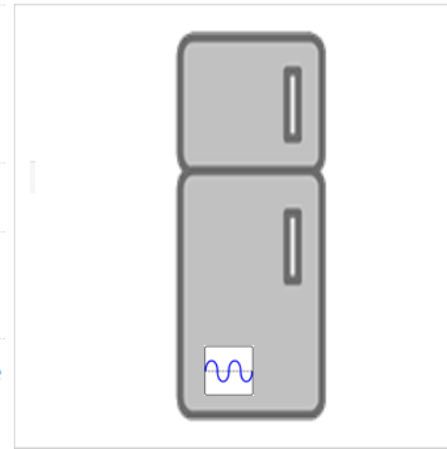
Three thousand "intelligent" refrigerators, which will adapt their power use to the ebb and flow of demands on the national electricity grid, are to be given away in a trial by the UK government next year.

[...]

He added: "An algorithm device sits in the fridge and monitors grid frequency and if the grid frequency goes up or down it adjusts energy use within safe parameters."

[...]

RLtec estimates that large numbers of appliances running with dynamic demand technology would create a "virtual power station" that could displace coal-fired generators. For example, fitting all the fridges in the UK with dynamic demand technology would allow the decommissioning of a 750-megawatt "back-up" power station





ALL4GREEN: ACTIVE COLLABORATION IN
DATA CENTRE ECOSYSTEM TO REDUCE
ENERGY CONSUMPTION AND GHG EMISSIONS



All4Green - Active collaboration in data centre ecosystem to reduce energy consumption and GHG emissions

FP7 Call 7, Objective ICT-2011.6.2: ICT systems for energy efficiency

Tools to optimize energy performance for planning, systems development and operation

Abstract

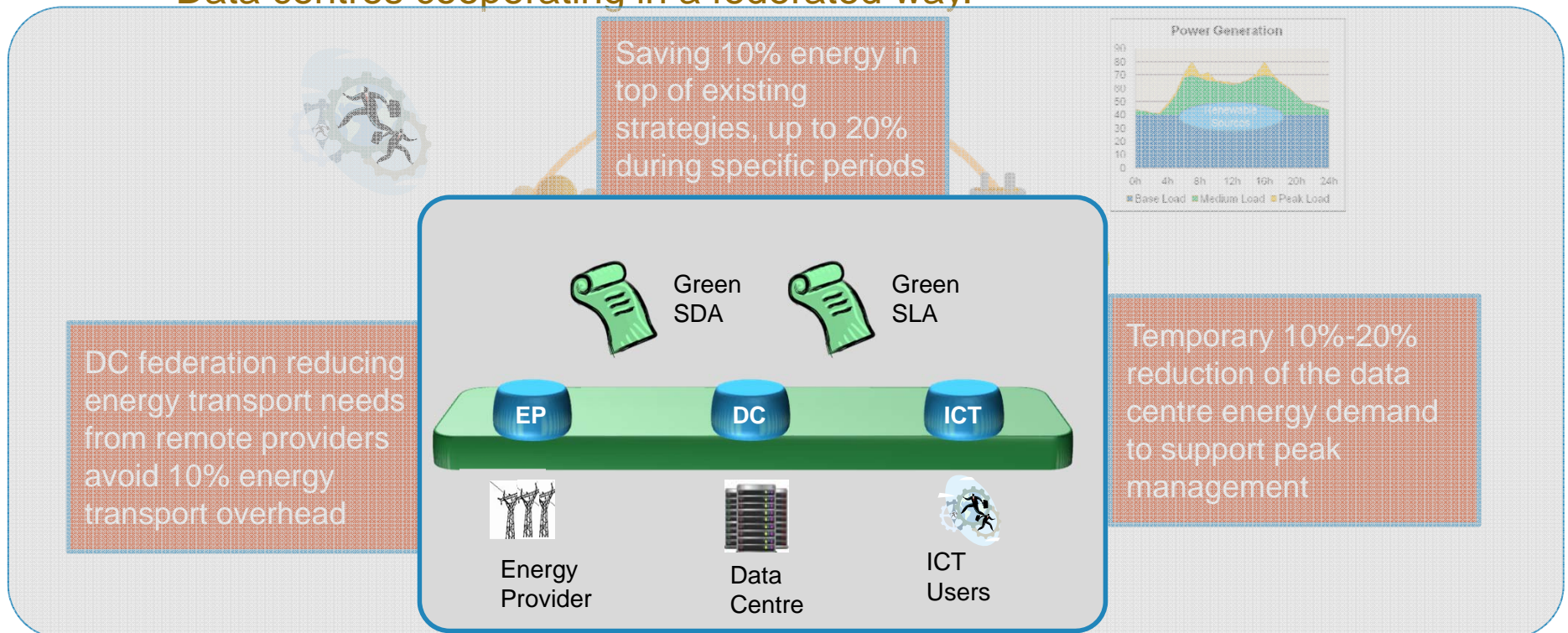
<http://www.all4green-project.eu>

All4Green aims at contributing to ICT energy reducing efforts by creating an energy-aware **ecosystem** where the active collaboration between Energy Providers, Data Centres and their customers allows to **save energy and emissions**. Energy savings generated in the Data Centre through the new relation with ICT users are magnified at the source of the electricity transformation process and become economically sustainable, and therefore not limited to customers with a strong ecological conscience

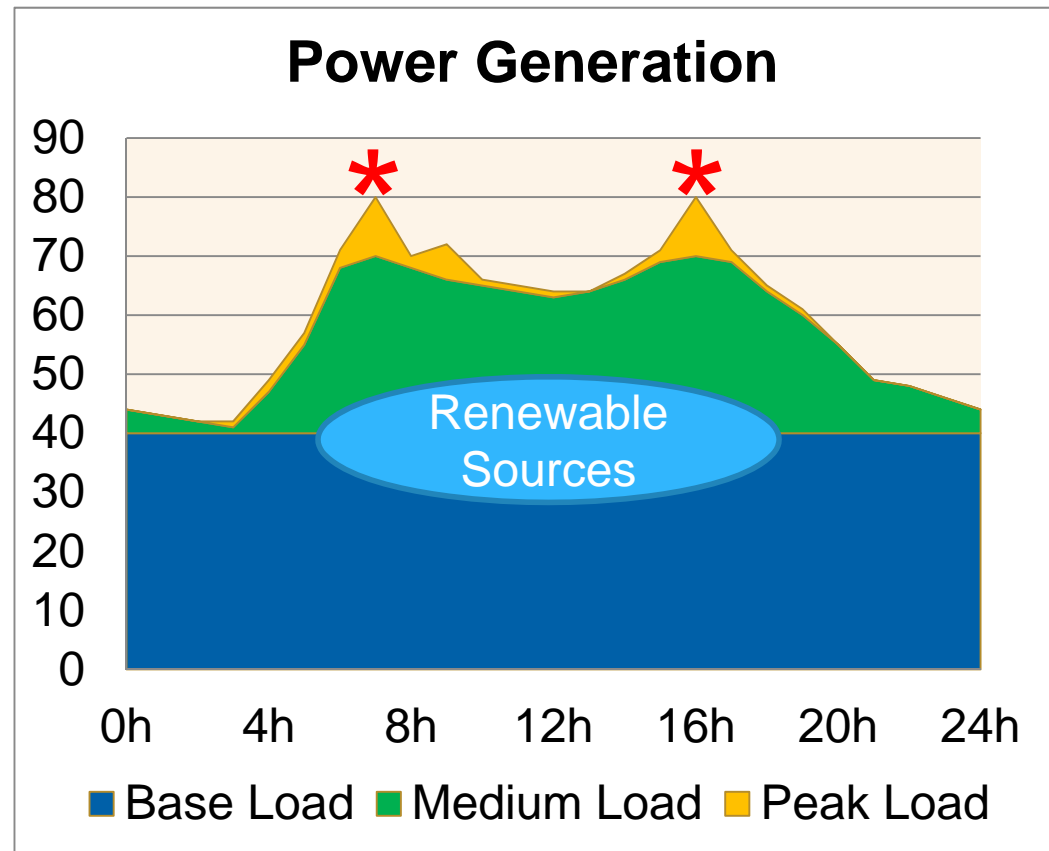
Partners



- **All4Green: Full ecosystem in which DCs operate**
- **Collaboration between all entities of this ecosystem with the common goal of saving energy**
 - ICT users deploying services in the data centre,
 - Electrical power providers,
 - Data centres cooperating in a federated way.

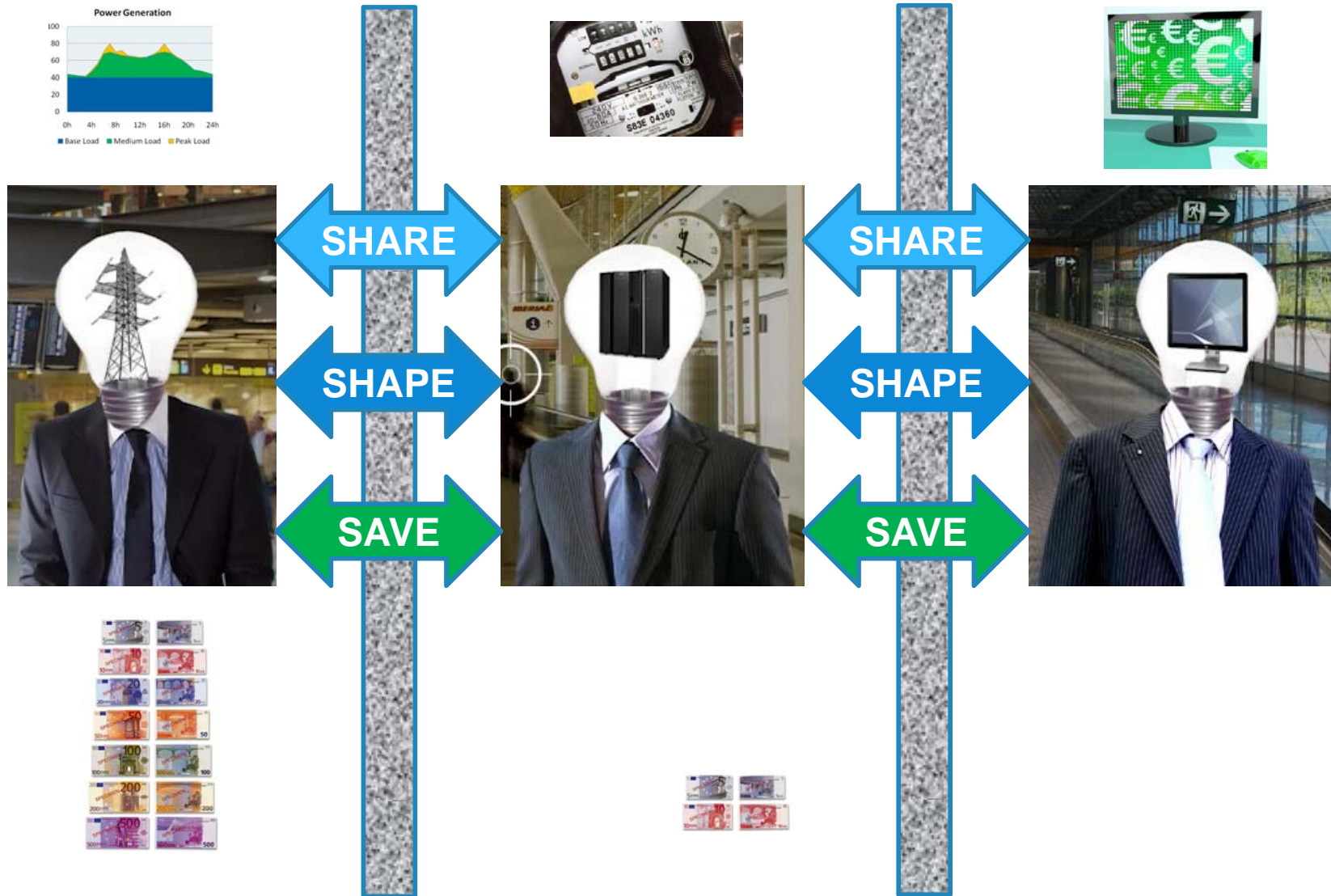


- > **Base load power plant:**
 - Cheap generation of energy
 - Responsiveness to changes in load is low
- > **Medium load power plant:**
 - Medium cost for energy generation
 - Responsiveness to changes in load is moderate
- > **Peaking power plant:**
 - Generation of energy is very expensive
 - Highly responsive to changes in load



The contribution of renewable energies is not constant (but somehow predictable) and might be difficult to control.



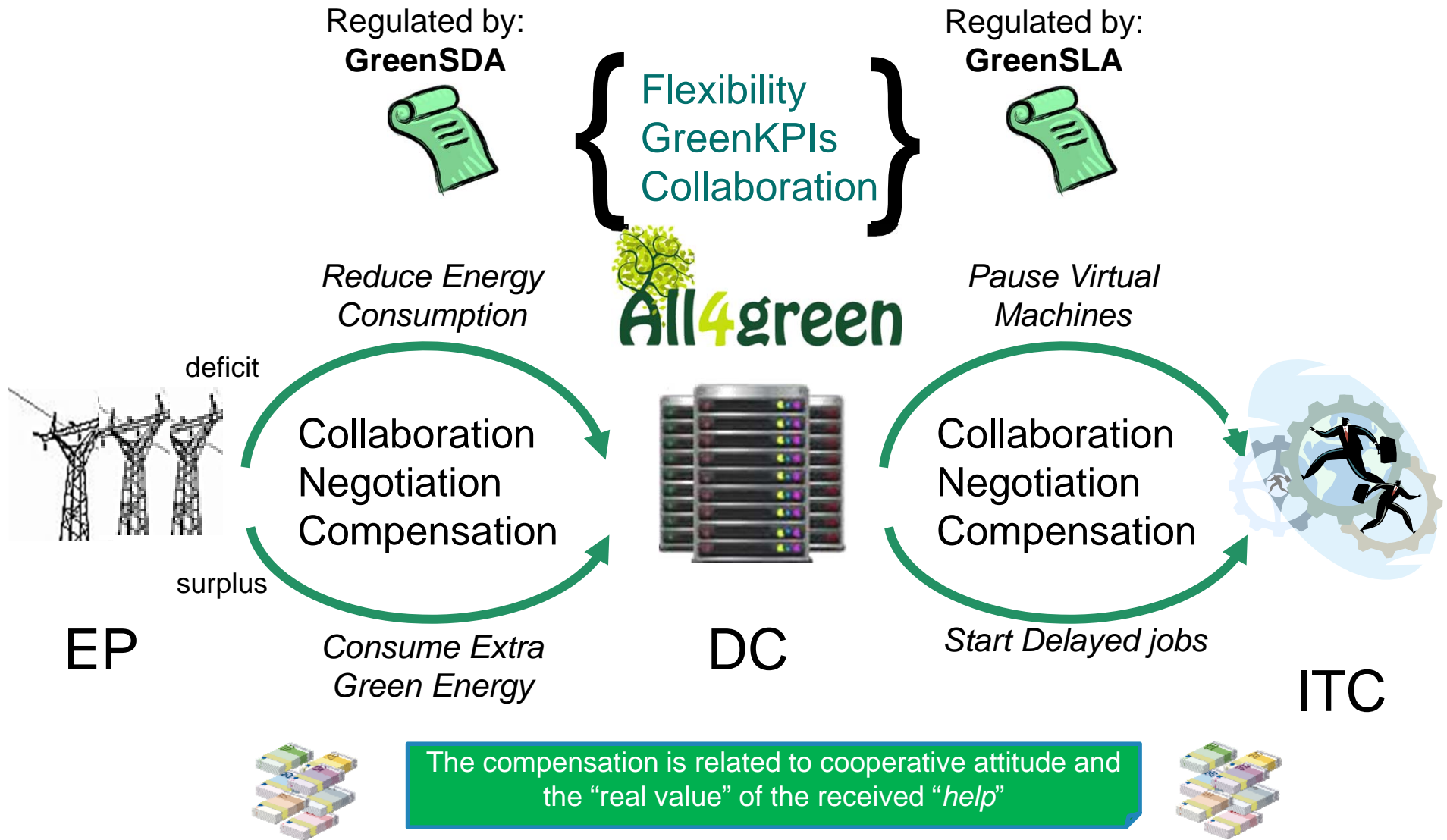


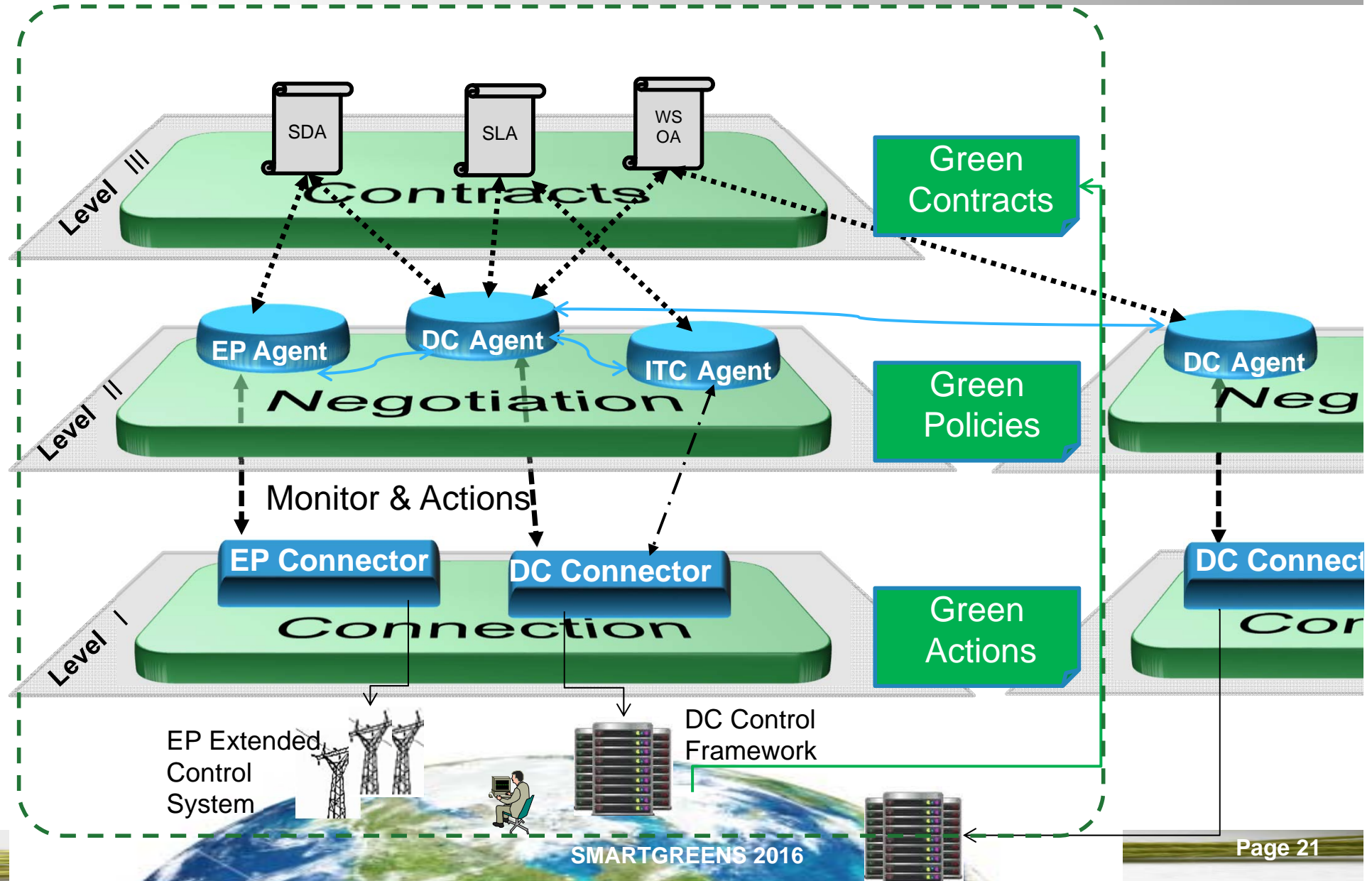
Traditional SLAs

- **Fixed** Guarantee terms; e.g.
 - Performance = X
 - Redundancy = Y
 - Backup frequency = Z
- **No Green**/Energy KPI
- DC/Customer **Separation**

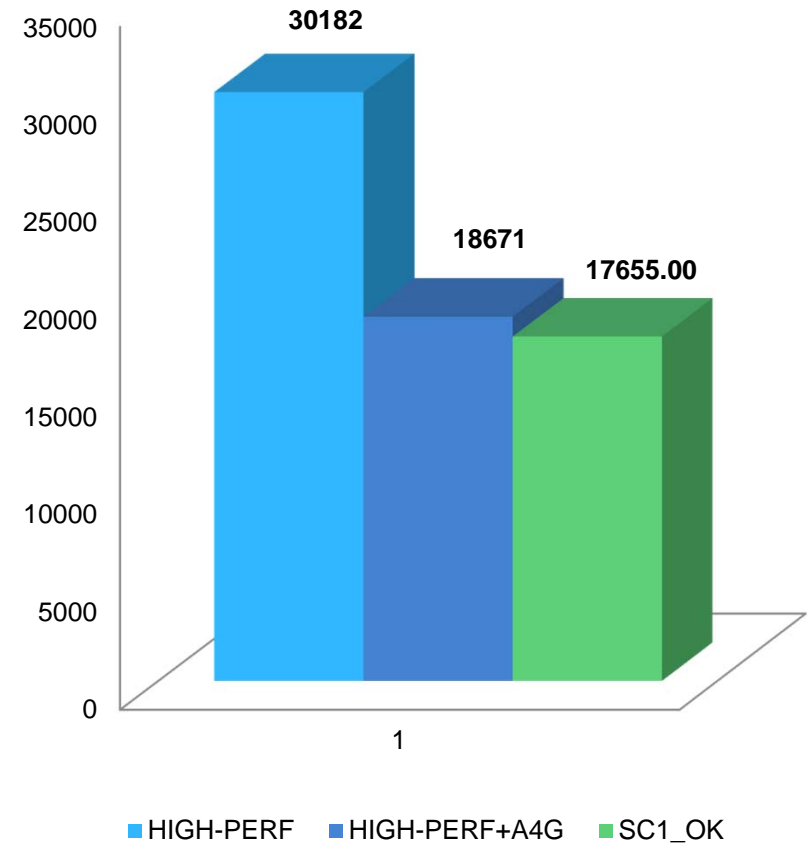
Green SLAs

- **Flexible** Guarantee terms: time/ calendar/ context dependencies; e.g.
 - **Perf @Day=X1 @Night=X2**
 - **Redund @week=Y1 @w-end=Y2**
 - **Backup @REG=Z1 @ES=Z2**
- **Green**/Energy KPIs, e.g.
 - **Emissions@** < 200gCO2/MWh
 - **Energy@** < 120 Wh/server
- DC/Customer **Collaboration**
 - **@ES**: request PAUSE VM

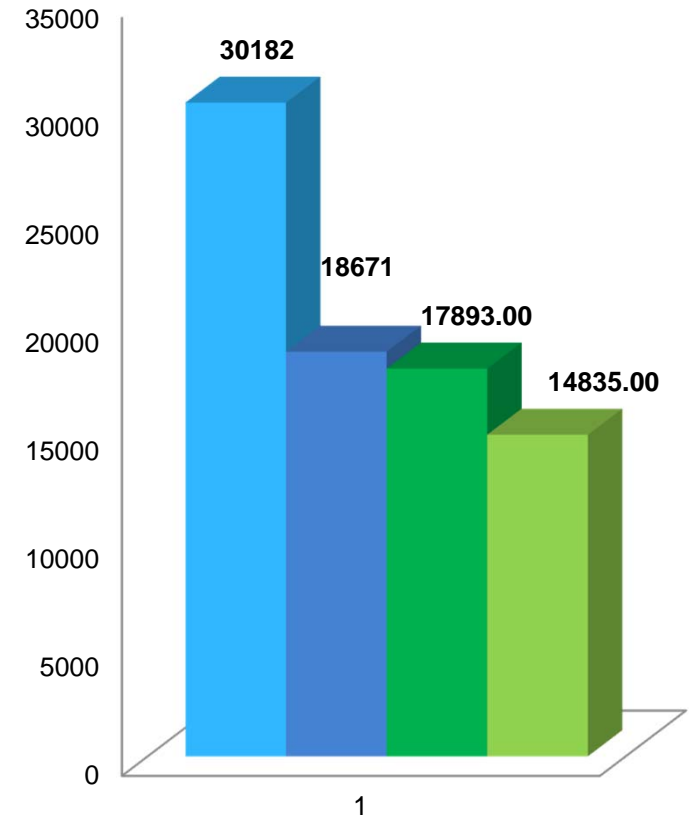
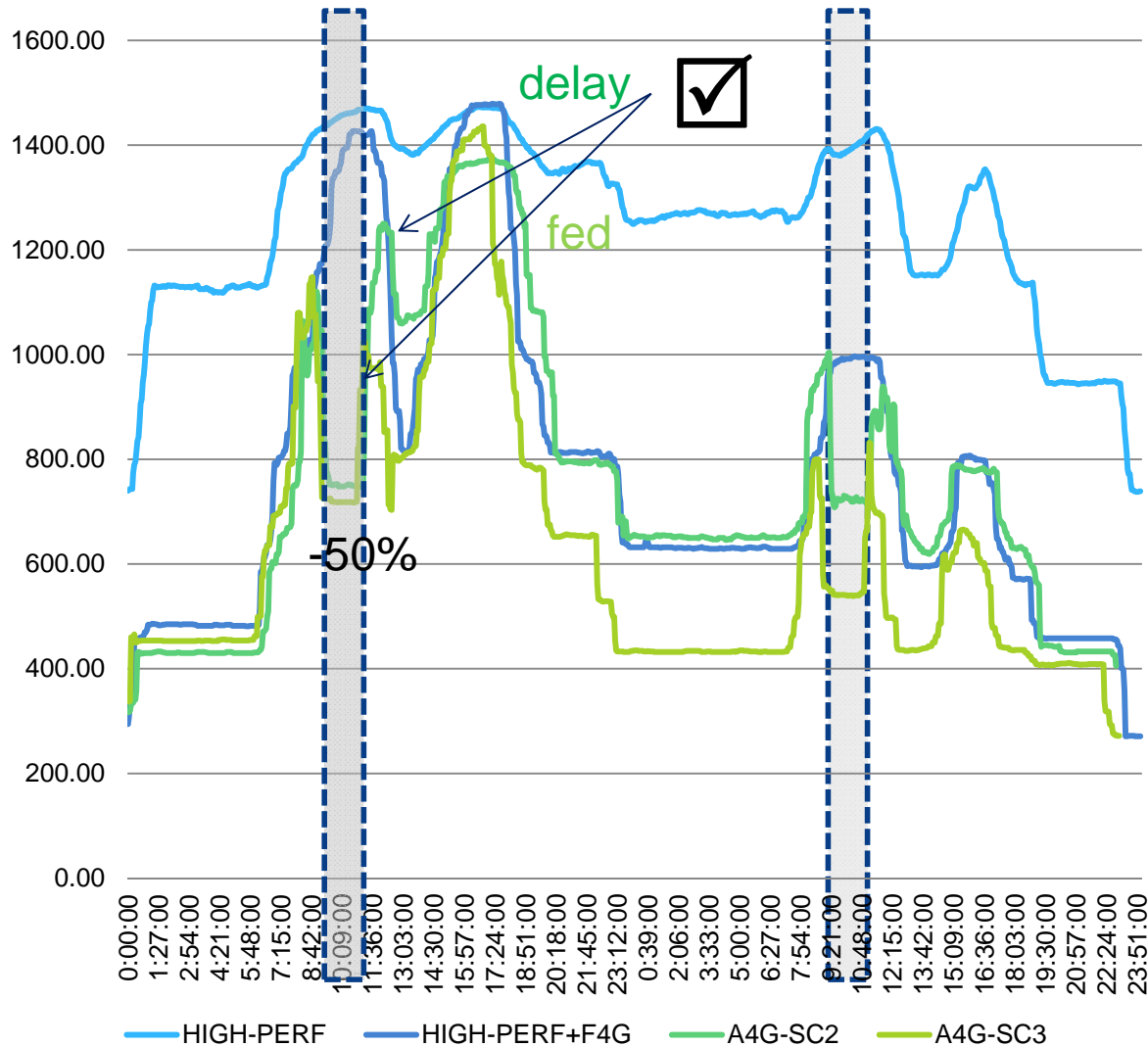




Server Power



Server Power



Cars vs. Computers and DCs



SPEED
Km/h
Miles/h

POWER
HPs

AERODYNAMICS
 C_d
 C_x

FUEL
CONSUMPTION
Km/Litre
Miles/Gallon

EMISSIONS
gCO₂/Km
gCO₂/Mile

Hybrid
Power

EV
batteries
recharge

1970

1980

1990

2000

2010

2020

CPU SPEED
Mips
MHz

DC LOGISTICS
PUE, CUE, WUE

ENERGY/EMISSIONS
CONSUMPTION
DC work/Wh
gCO₂/DC work

DC4Cities: an innovative approach for efficient and environmentally sustainable Data Centre for Smart Cities





DC4Cities Project and Partners

DC4Cities:

an environmentally sustainable data centre for Smart Cities

FP7-SMARTCITIES-2013 (ICT Call) Objective ICT-2013.6.2
Data Centres in an energy-efficient and environmentally friendly Internet

Certain Services require DCs to be close to users

Smart Cities require Services, hosted by DCs

Smart Cities need Eco-friendly DCs

Europe needs new metrics for DC energy efficiency

UNIVERSITY OF
MANNHEIM

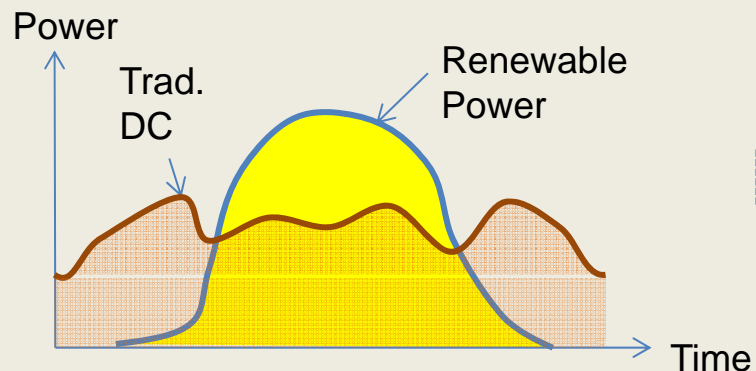


DC4Cities: let DCs become energy adaptive

Eco-friendly DC energy policies needs to be capable of

adapting the power consumption to the availability of renewable energy

being adapted to the requests received by the Smart City Energy Management authority

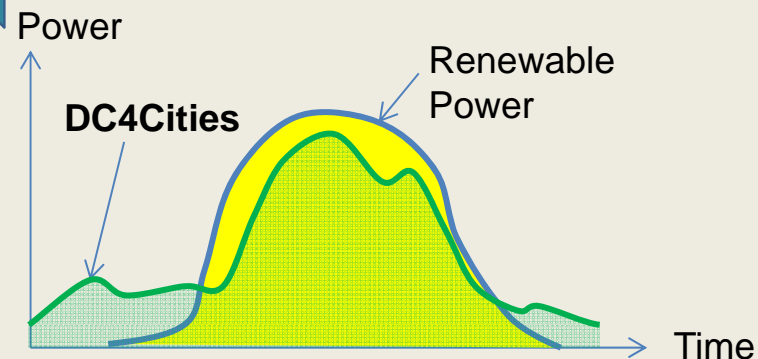


50%

DC not using Renewable Power

50%

DC using Renewable Power



20%

DC not using Renewable Power

80%

DC using Renewable Power

DC4Cities Overview



Grid/Smart Grid



Renewable Energy Providers



Smart City Control

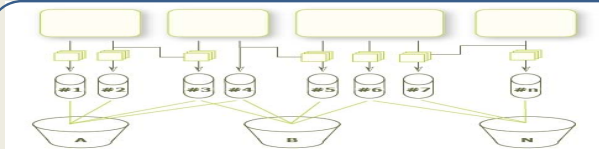


Renewable Energy Adaptive Interface



Data Centre
Energy
Controller

Energy Adaptive Data Centre Operation Interface



User and Admin Task Scheduling



Infrastructure Mgmt

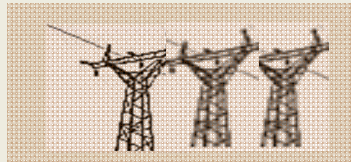


Energy Adaptive SW



DC4Cities Overview (North)

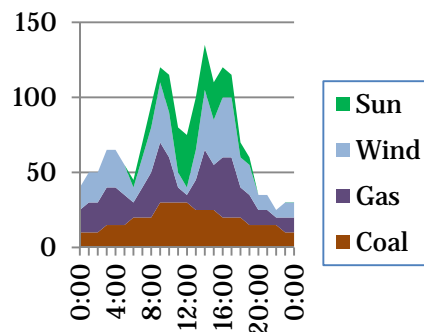
Grid/Smart Grid



Renewable Energy Providers

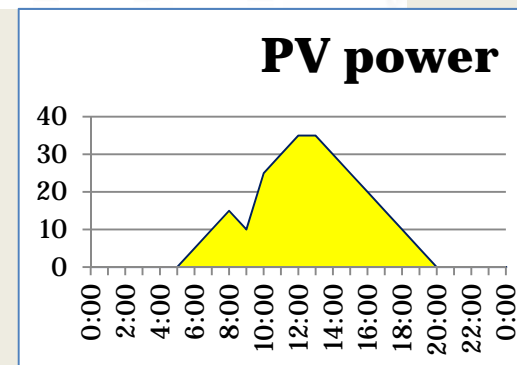
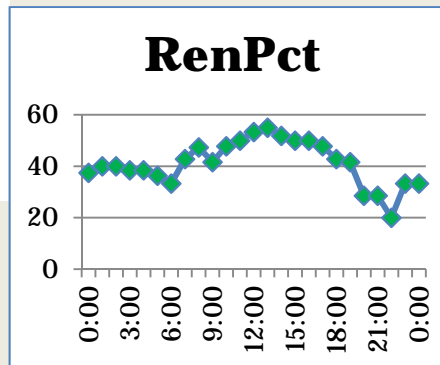


Smart City Control



Energy
Availability
Forecast

Weather Forecast



Power/ Energy Goals

80
%
Ren

Renewable Energy Adaptive Interface

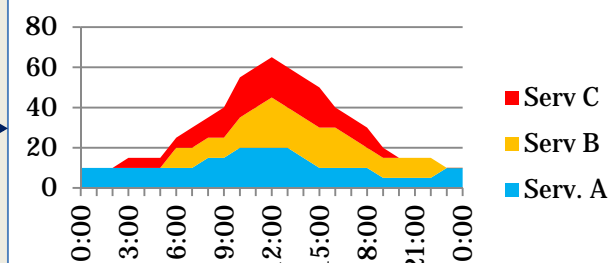
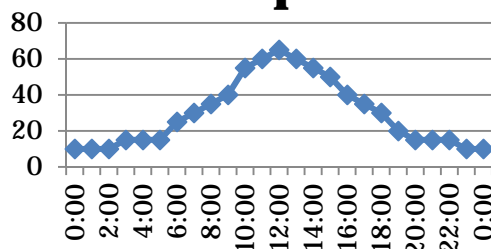


Data Centre
Energy
Controller

Renewable Energy Adaptive Interface

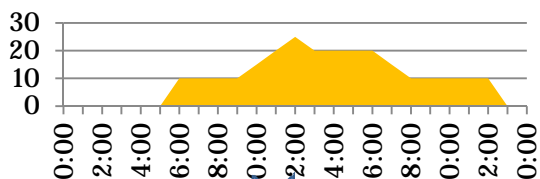
Data Centre
Energy
Controller

DC Ideal power

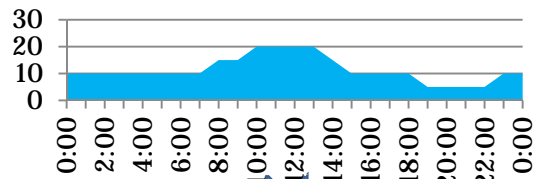


Service
Quota
Split
Policies

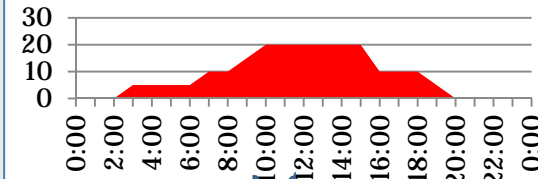
Quota B



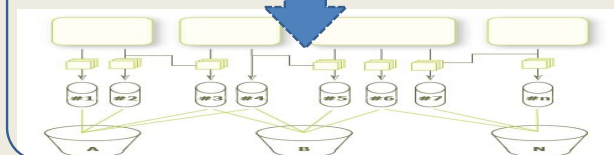
Quota A



Quota C

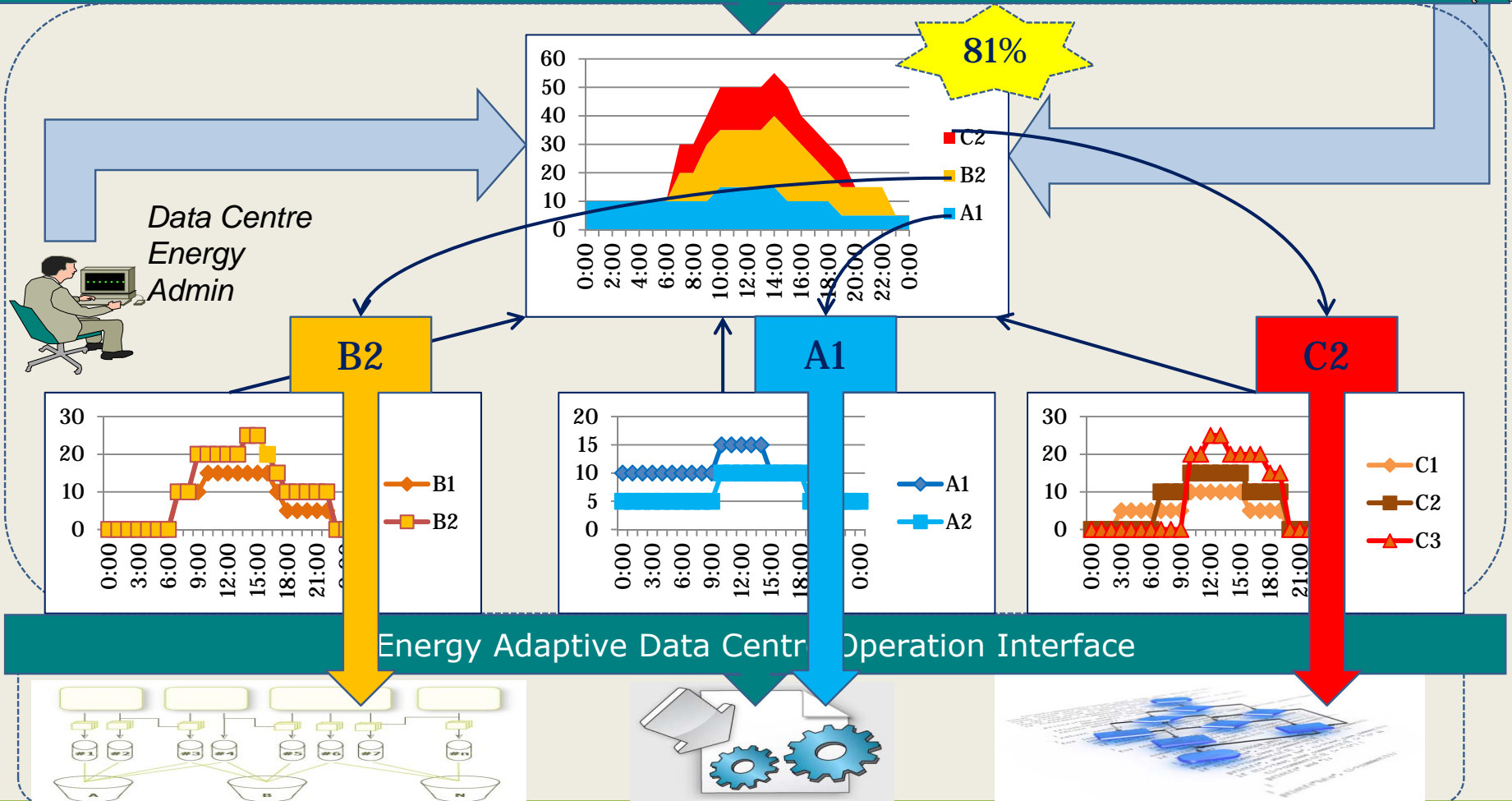


Energy Adaptive Data Centre Operation Interface





Renewable Energy Adaptive Interface





Optimizer “global” view

DC4Cities OPTIMIZER Target:
Maximize DC Profit

DC Profit =
+ Services selling prices
- Services SLA penalties
- Smart City Energy penalties
- Energy costs

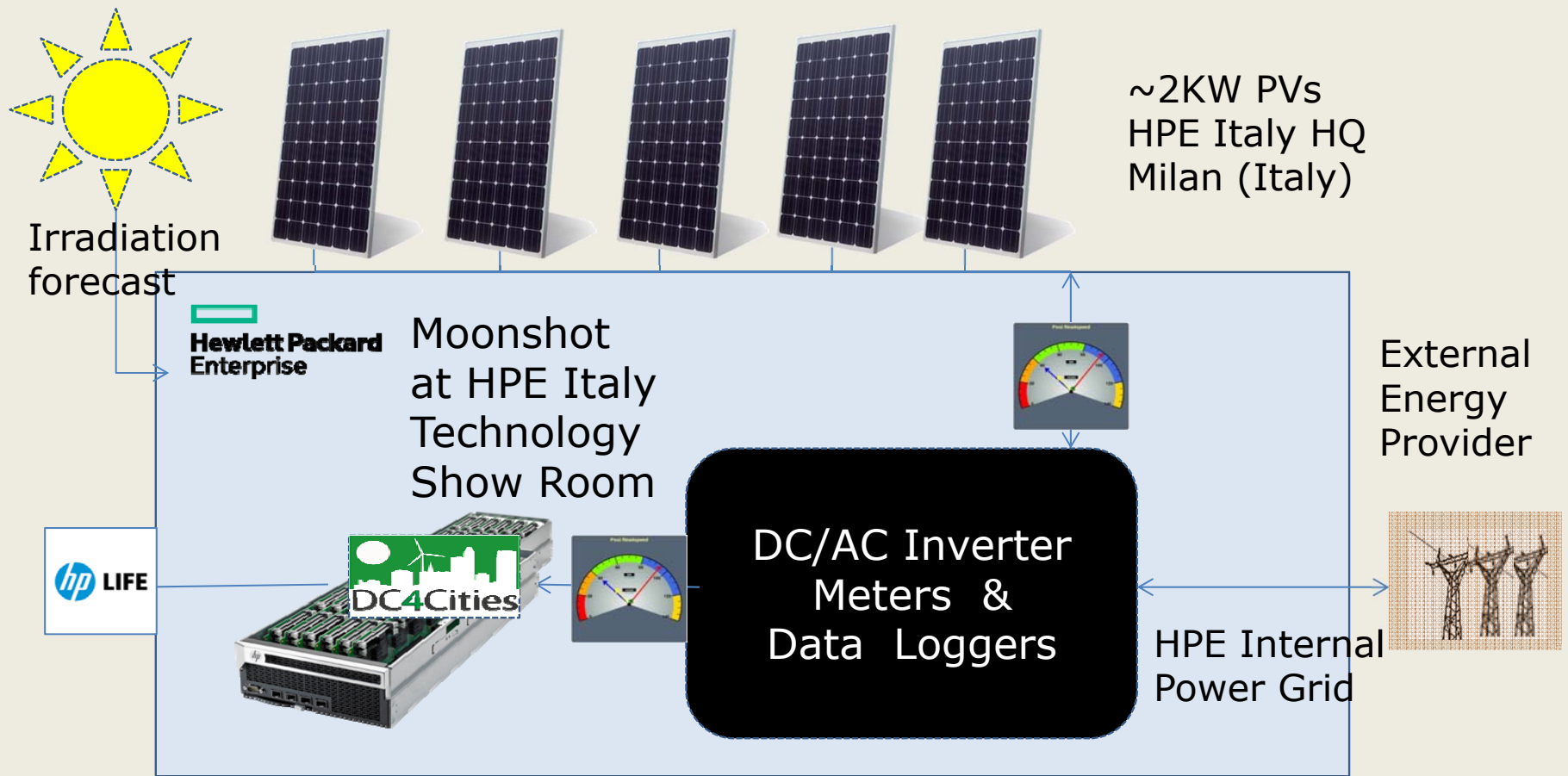
**DC4Cities
RenPercent
Goal**

“The current driver for green technology is to save money through optimizing energy use, rather than a desire to be seen to be green.” [Computer Weekly, February 25th, 2013]



HPE "Solar Lab"

Experiment = limited scope (Rack - not DC & No Real Smart City) but Real PVs

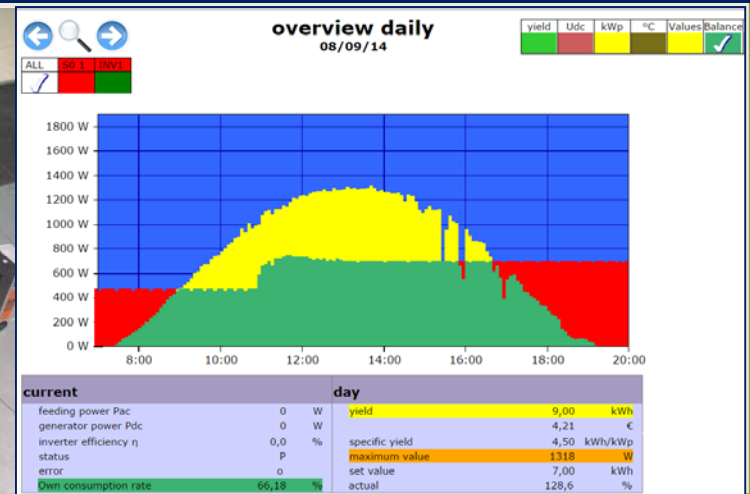


HPE "Solar Lab"



avoided CO₂-emission total: 1554 kg (March 18th 2014 – March 17th 2015)

HPE Moonshot



HPE Moonshot

- HPE Moonshot modern server architecture with low power consumption
 - Radically new system design with 1,000's of servers per rack—significantly lowering complexity and TCO
 - Application-tuned configurations delivering best-of-breed performance per watt



ILO with power meter for chassis, network switches and for each one of the cartridges (up to 45)



www.hp.com full web site

From

- **46** Legacy servers
- **115k** Watts



To

- **6** Moonshot systems
- **6k** watts

300M

hits per day

100%

www.hp.com

100%

ftp.hp.com

89%

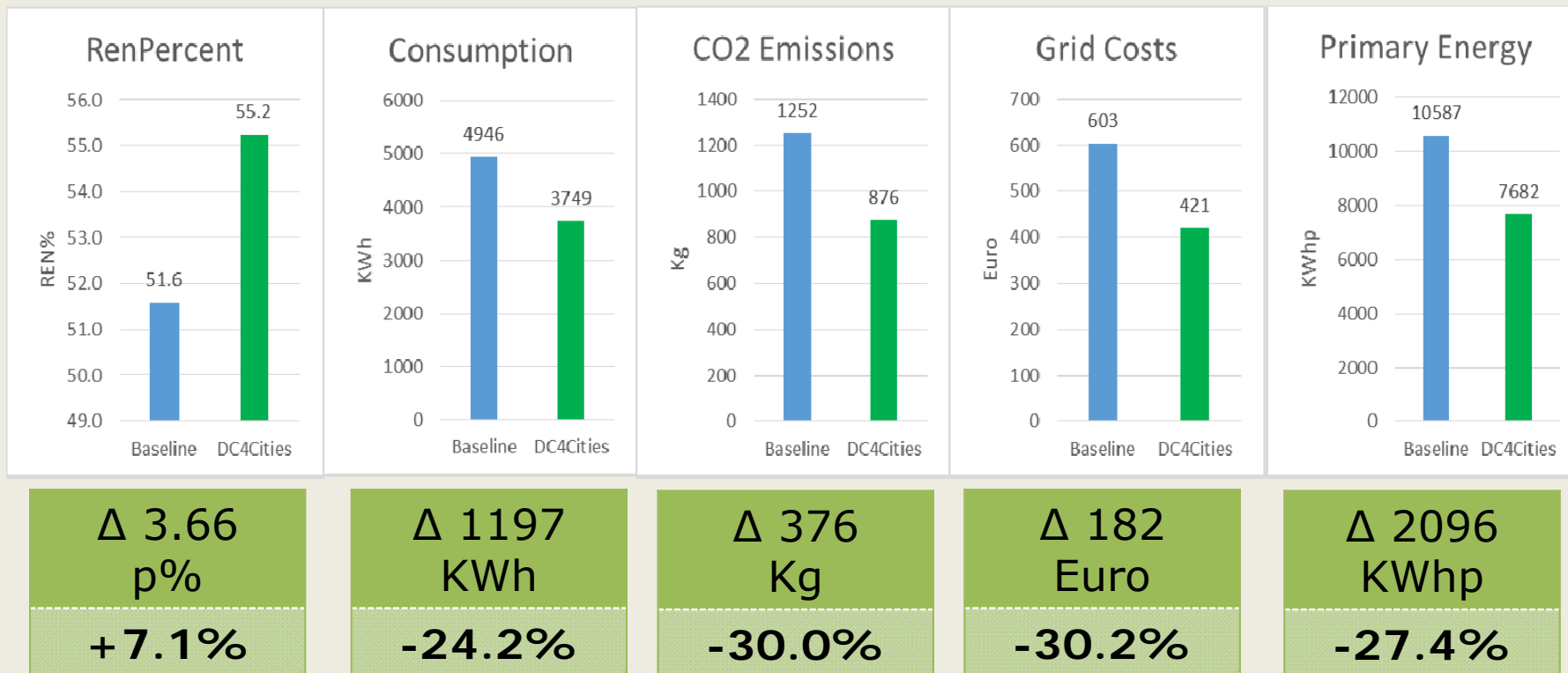
Less space

94%

Less power

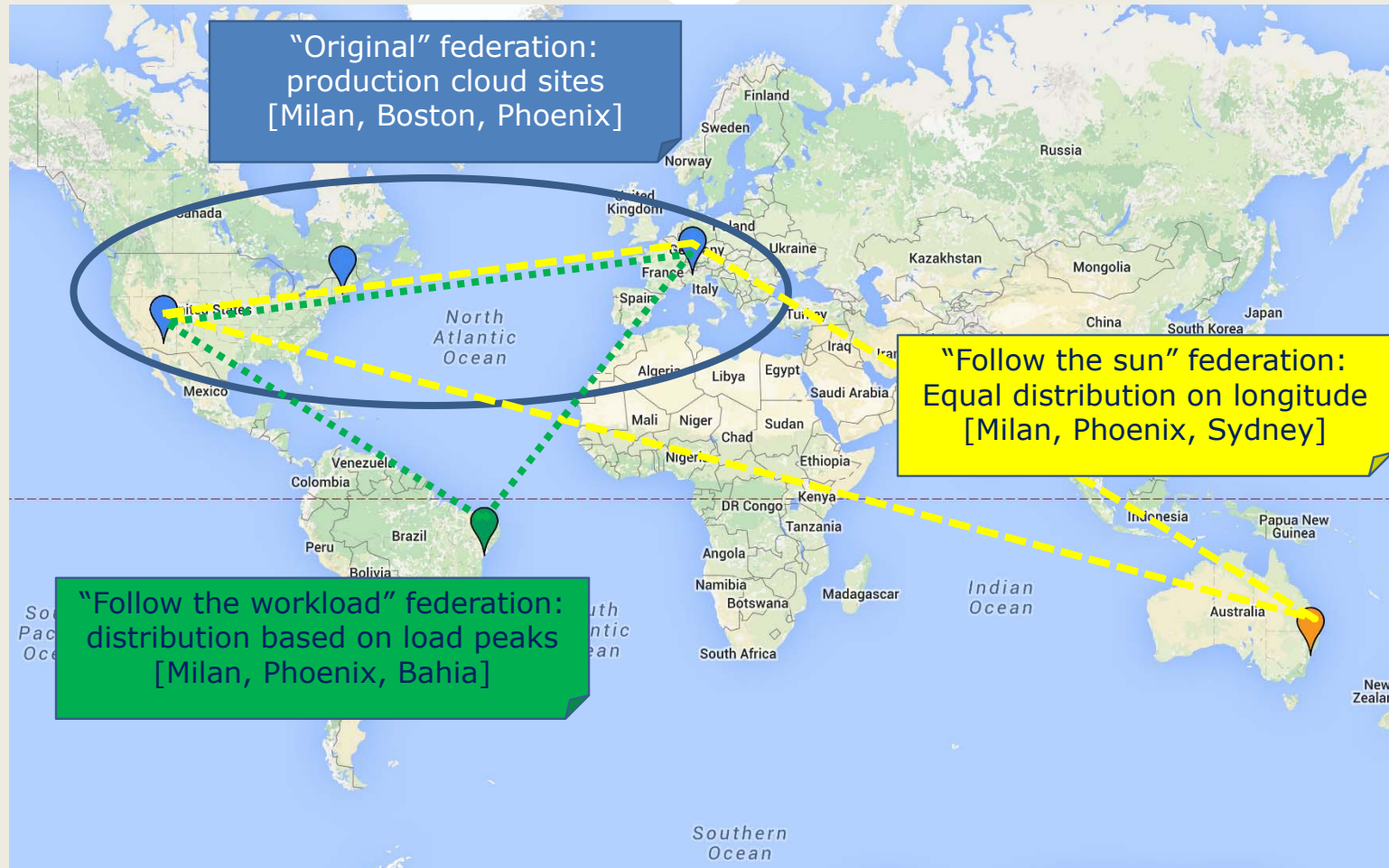
(1)

Yearly Extrapolation

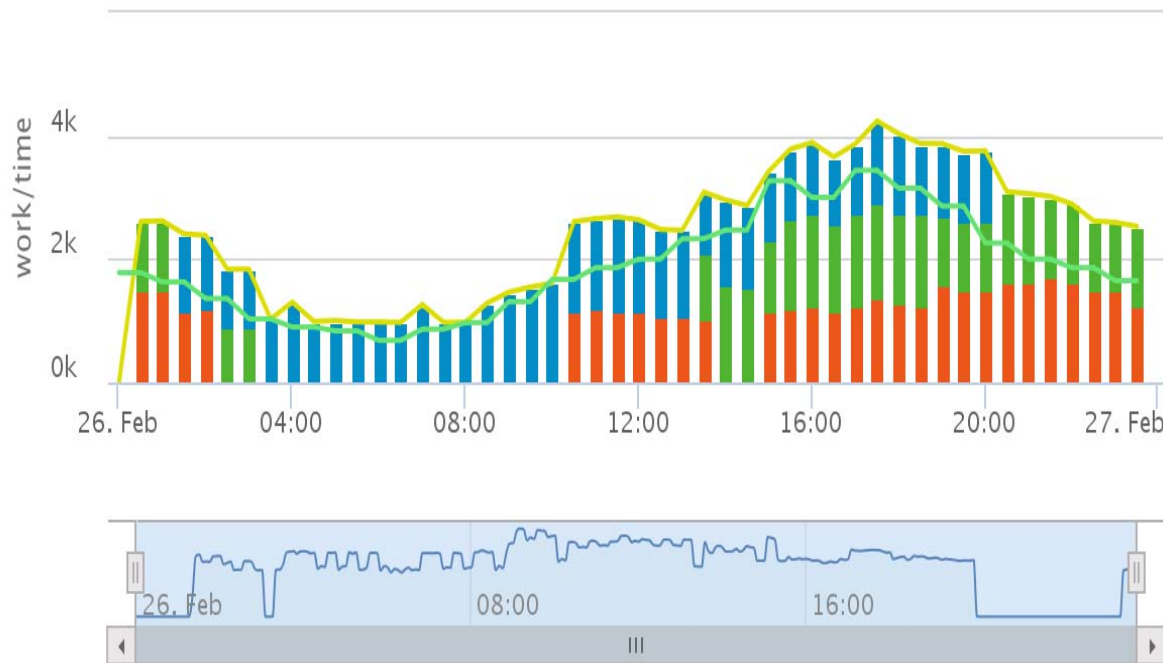


Savings ONLY due to DC4Cities optimizations for the infrastructure of trial application (HP LIFE)

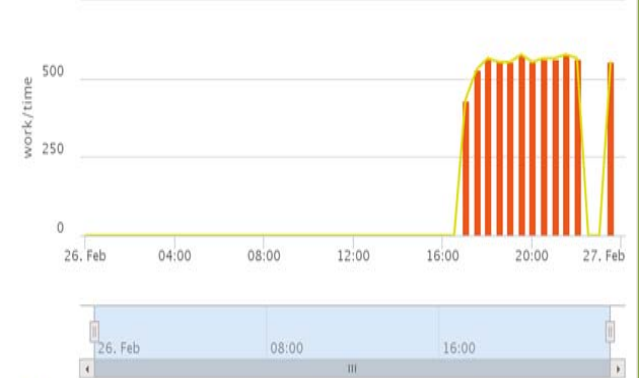
Federation Options



Federated Sites: workload distribution



- HP Milan Web Site.Bizperf Items Rate Act. (work/time)
- HP Boston Web Site.Bizperf Items Rate Act. (work/time)
- HP Phoenix Web Site.Bizperf Items Rate Act. (work/time)
- HP federated data centers.Bizperf Items Rate Web Site Total Act. (work/time)
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- HP federated data centers.Bizperf Items Rate Website sla Act. (work/time)

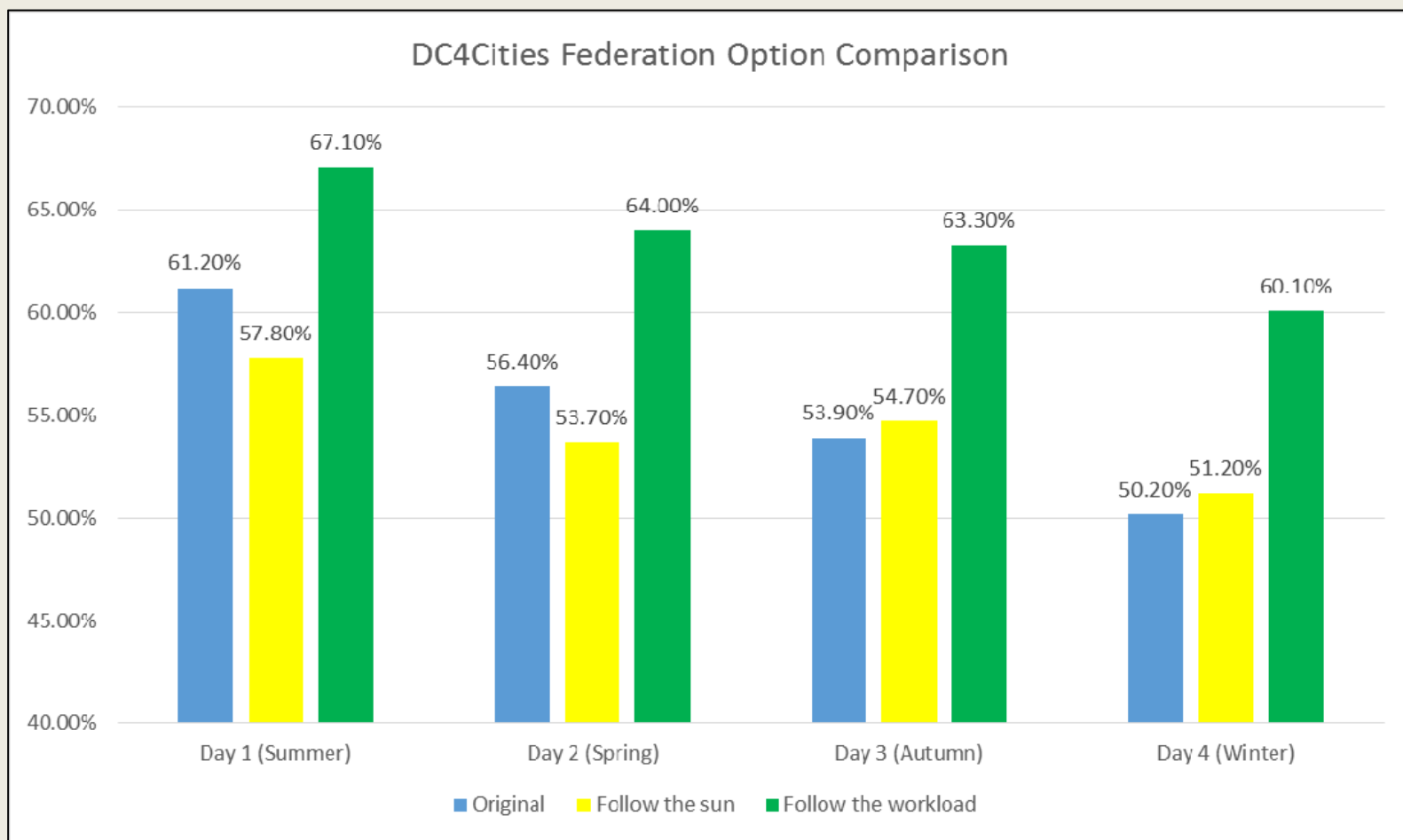


- HP Milan Indexing Global.Bizperf Items Rate Act. (work/time)
- HP Boston Indexing Global.Bizperf Items Rate Act. (work/time)
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- HP federated data centers.Bizperf Items Rate Indexing Global Total Act. (work/time)

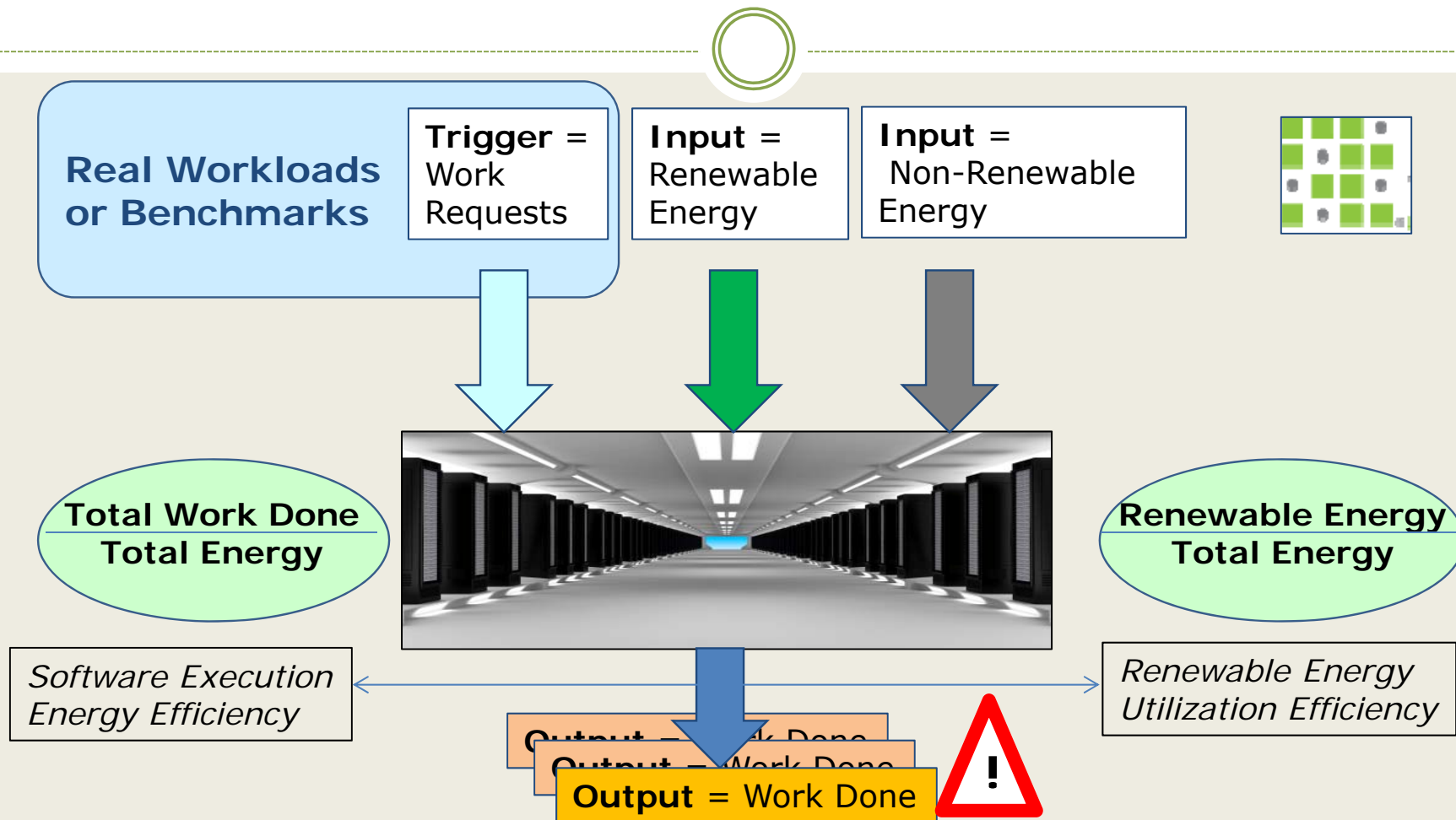


- HP Milan Indexing e-Learning.Bizperf Items Rate Act. (work/time)
- HP Boston Indexing e-Learning.Bizperf Items Rate Act. (work/time)
- HP Phoenix Indexing e-Learning.Bizperf Items Rate Act. (work/time)
- HP federated data centers.Bizperf Items Rate Indexing e-Learning Total Act. (work/time)

Federation Options Simulation Results



Proposal for New Metrics



In addition to Collaboration inside EU Project Cluster for common standardization proposal to CEN-CENELEC-ETSI Coordination Group on Green Data Centres



Guidelines for Eco-friendly Data Centres

3 Steps
(+1)

Quotes from analysts on Datacenter Energy Efficiency

“The current driver for green technology is to save money through optimizing energy use, rather than a desire to be seen to be green.”

ComputerWeekly February 25th, 2013

“Green datacenter market will grow nearly 28% every year for the next four years, up to 45.4 bn \$ in 2016 ”

PikeResearch 2013

Quotes from Data Center owners

“Sustainability is no longer a choice – it determines future business performance”



Christian Erhart, May 2015

“Corporate responsibility has always been and will continue to be a core part of our business strategy ,..... is not just a “nice to have” – it’s an expectation”



NOVARTIS Joe Jimenez, CEO, April 2015

“ Sustainability needs to be integrated into all parts of the business ... there have to be clear sustainability goalsand they need to have the same priority as other goals”



Karl-Johan Persson, CEO, March 2015

“Being energy efficient is at the core of our mission as a company. But it’s also part of the agenda for many fortune 500 companies We believe it will matter to Data Centre customers. “



F.Sterin, Director of Global Infrastructure, Nov. 2014

Steps towards an Eco-friendly Data Centre

- **Step 0 - Metrics:** Energy Audit, Measures, KPIs
- **Step 1 - Efficiency:** Equipment (IT and facility)
- **Step 2 - Control:** IT Automation and DCIM
- **Step 3 - Adaptability:** context and local RES

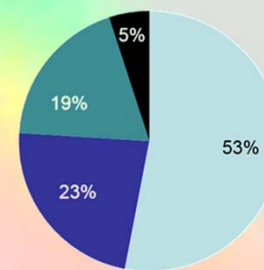


Step 0: Metrics and measures

- Learn about DC energy metrics and equipment certifications
- Perform energy assessment/audits
- Install energy meters
- Analyze energy split inside DC
- Analyze energy related costs
- Who pays energy bills?



PUE
CUE
WUE



Step 1: Equipment Energy Efficiency

- Record energy measures as selectively as possible
- Learn about Efficiency for:
 - DC facility equipment (e.g. AC, UPS)
 - IT equipment (i.e. servers, storage, network)
- Plan equipment renovation considering energy savings from more efficient equipment
 - *Learn also about “Embodied Energy” (complex topic)*
- Consider metrics like “DC income” / “cost of power”



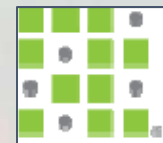
Step 2: Control and Optimize

- DCIM for the facility
- Monitoring and Automation Tools for IT
- Consider dynamic IT consolidation
 - *Hot Topic: VM power*
- Consider Flexible SLAs
- Optimize operations
 - System Administration
 - DC SW deployment
- Keep energy KPIs under control



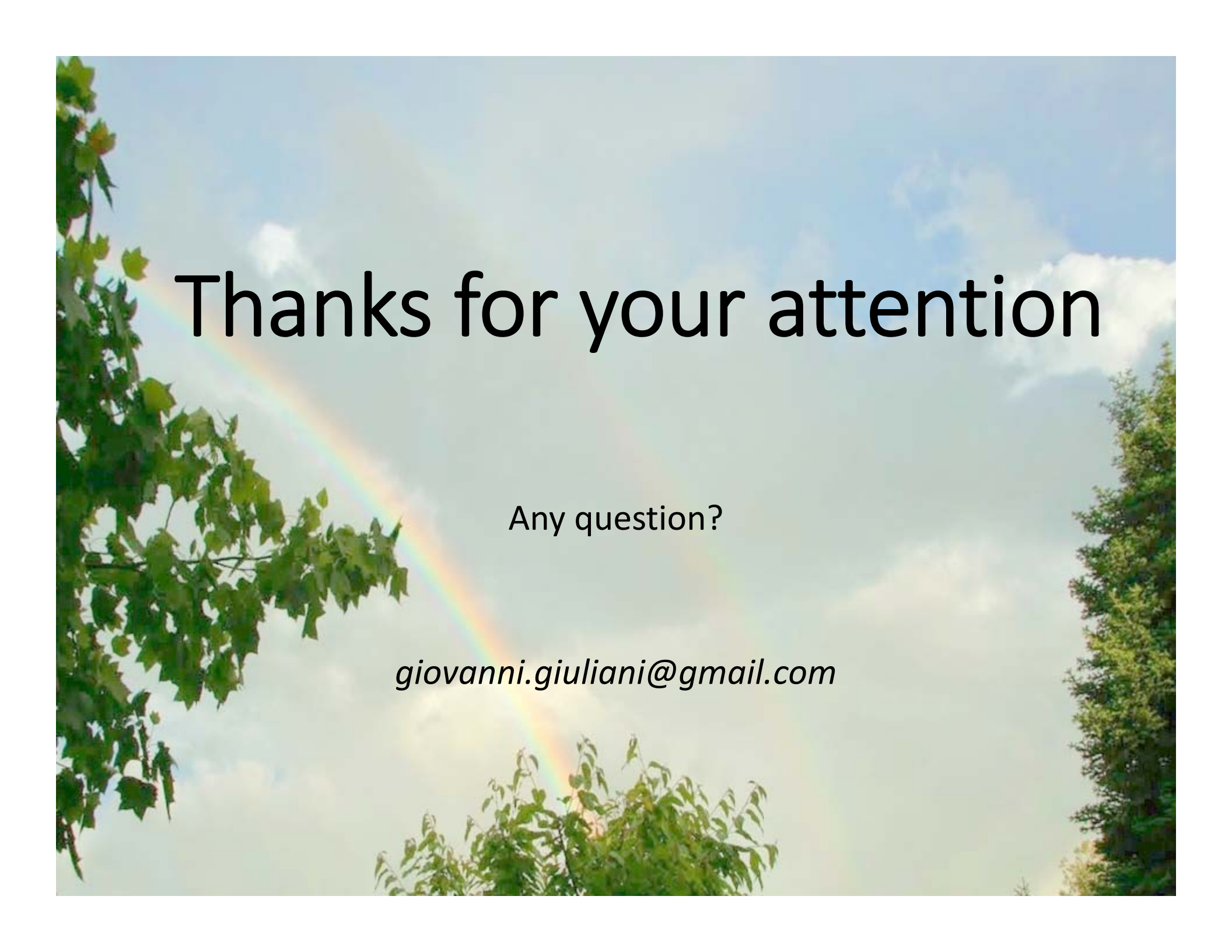
Step 3: Adaptability in DC Control

- Consider “special” energy contracts from providers
- Consider “smart” integration of local Renewable sources
- Apply DC energy control policies to both facility and IT
- Use metrics related to Renewable utilization:
 - RenPercent
 - Primary Energy
 - CO2 emissions*and DC “work done”*



Adapt DC behavior to external context balancing environment and business





Thanks for your attention

Any question?

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